

# Marijan Bavcon Farm

## 1. Einführung

Die Stadt Cerkno liegt im Westen Sloweniens zwischen voralpinen Tälern und umgeben von steilen, bewaldeten Hängen auf ca. 324 Höhenmetern. Mit 4700 Einwohnern der Gemeinde ergibt sich eine Bevölkerungsdichte von 36 Einwohnern pro Quadratkilometer.

Landwirtschaft hat in der Region keine große wirtschaftliche Bedeutung. Einige erfolgreiche Industrieunternehmen befinden sich in der Region, die sich in jüngster Vergangenheit zunehmend dem Tourismus zugewandt hat. Es gibt ein Hotel mit Spa-Angeboten und interessante Sehenswürdigkeiten in der Nähe. Die Gegend ist berühmt für die traditionelle Herstellung von Spitzen-Textilien und traditionellen Karnevalsmasken. Die umliegenden Siedlungen befinden sich auf Hängen oder in den weiten Tälern. Die landwirtschaftlichen Betriebe sind überwiegend Nebenerwerbsbetriebe mit Viehhaltung und Forstwirtschaft. Diese Betriebe versuchen, Tourismus und Landwirtschaft durch die Einführung von lokalen Marken für typische lokale Produkte zu verbinden.

## 2. PROFIL DES PROMOTERS

### Vorname

Marijan

### Familienname, Nachname

Bavcon

### Geburtsjahr

1968

### Geschlecht

Männlich

### Ausbildung

Secondary vocational school - electrician

## 3. Betriebsprofil



**Adresse**

Bevkova 20, 5282 Cerčno

**Land**

Slowenien

**Fläche des Bauernhofs in ha**

15.00

**Datum, seit dem der Betriebsleiter den Betrieb führt**

Di., 01.06.2004 - 12:00

NUMBER OF WORKERS	FAMILY MEMBERS	EXTERNAL WORKERS
<b>Full time</b>	0	0
<b>Part time</b>	5	0

**Betriebsbeschreibung**

It is typically part-time farm. It provides its members with only part of their income, which is mostly acquired outside the agricultural activities. The area is among the more economically successful in Slovenia, with a low unemployment rate. The farm is situated on the outskirts of the village of Zakriž, 2 km from the urban settlement, in the protected area of Natura 2000. The family does not live on the farm but in an urban area 15 minutes away. The farm is divided into more parcels, of which only about 2 hectares of pasture, garden and orchard are around the farm. In addition to the farm house, there are also some traditional farm buildings (stable, hayrack, lope). Agricultural activity is largely intended for the self-supply of the family and close relatives. Sheep breeding, fruit processing, vegetable production and forestry are the main activities. The farm will remain part-time also in the future, but agriculture is by no means intended to be abandoned. They will seek for possibility of introducing some market-interesting traditional agricultural products. The potential successor of the farm is attending school with agricultural program.

### **Website und Social Network-Links**

Village website

## **4. Multifunktionale / nachhaltige Landwirtschaft und europäische Agrarlandschaften (EAL)**

### **Stichwörter: Multifunktionale und Nachhaltige Landwirtschaft**

Tourism and recreation related to EAL

Traditional buildings

Traditional land use

### **Freier Text**

The Cerknjo Hills (in Slovenian: Cerkljansko hribovje or Cerkljansko) is a transitional region between the Alpine and the Dinaric landscape, centred in Cerknjo in north-western Slovenia. Several passes in this area connect the Poljanska Valley and the Selška Valley with the Idrija Valley and the Soča Valley. The highest peak is Porezen (1,630 m ASL). The landscape is geologically very diverse and one of the most interesting in Slovenia in this regard. Among the steep hills, numerous ravines and valleys have been carved out by the Cerknica River and its tributaries. Cerknjo hills reach an average height of 1,000 m ASL. More than three quarters of the surface is covered by forests with a large plant and animal diversity. Many hiking trails are marked and maintained and many interesting tourist spots are located nearby.

### **Rat und Empfehlung**

- Even part-time farms, although mostly self-sufficient, are important for the look of the landscape.

- They feel that they owe the preservation of agricultural activity to the past generations. And at the same time, there is some potential for development even on a part-time farm.

## 5. Einschätzung, notwendige Fähigkeiten, Fragen

### Allgemeine Überlegungen

For the Bavcon family, farming is not the main activity and source of revenue. Owner of the farm has an electrical installations company. They maintain the farm because of the tradition, the attitude towards the work of the previous generations. They are strongly connected with the local community and environment. The farm represents opportunity for next generation who is still studying. The members of this generation are not yet fully determined about their own further career paths. For industrial agriculture, the area is not suitable, so the potential of the farm is seen in the development of traditional local products with a higher added value which, together with the development of tourism in this area, could generate a satisfactory income. One of the sons attends agricultural school. In agricultural school programs, students are given some information about the importance of preserving the agricultural landscape and the possibilities for the development of supplementary activities. More specific knowledge can also be gained in the training provided by the agricultural advisory service or through the projects implemented by local development agencies. There is raising awareness of the opportunities that are offered by unique and protected cultural landscape. Although there is little knowledge about the landscape elements and the farmers usually don't have a full idea of what represents the agricultural landscape and how to manage it and connect it with farm business. The Bavcon farm lies near the village Podkriž by Cerkno. It is included in one of the marked footpaths, it has a picturesque location, some interesting cultural monuments, historical sites, a detailed description on the website. The young members of the Bavcon family know and value the peculiarity of their place and they are trying to find a way to use it in connection with the development of their farm. But they say that they have enough time for concrete plans and that they are now focused on education.

<b>Strengths</b>	<b>Weaknesses</b>
<ul style="list-style-type: none"> <li>• Gut ausgebildete Familienmitglieder.</li> <li>• Starke locale Gemeinschaft.</li> <li>• Prosperierende Region.</li> </ul>	<ul style="list-style-type: none"> <li>• Verkehrsanbindung.</li> <li>• Fehlende Vision des Betriebs.</li> <li>• Investitionspotenzial der Familie.</li> </ul>
<b>Opportunities</b>	<b>Threats</b>