

Farma pod Melichovou skalou

1. Introducción

La granja "Farma pod Melichovou skalou" se encuentra bajo el acantilado de Melichova skala en la localidad de Skliarovo, cerca de la ciudad de Detva, en la región meridional de Podpoľanie, en el centro de Eslovaquia. La familia Vágner se mudó aquí en 2005 y ha estado haciendo negocios en agroturismo y producción de lácteos desde entonces. Su trabajo diario consiste en cuidar el paisaje y elaborar productos agrícolas de alta calidad. La familia está orgullosa de este enfoque. El paisaje agrícola tradicionalmente utilizado ofrece, además de su atractiva apariencia, la posibilidad de recoger plantas medicinales y frutas. El área protegida cercana es interesante por sus acantilados rocosos y bosques.

2. PERFIL DE PROMOTOR



Nombre

Lucia

Apellido

Vágnerová

Año de nacimiento

1976

Género

femenino

Educación

Higher

3. DESCRIPCIÓN DE LA GRANJA



**Address**

Skliarovo 97, 962 12 Detva

País

Eslovaquia

Área agrícola en hectáreas

10.00

Fecha de establecimiento de la granja

2005

Fecha desde que el promotor posee / arrienda la granja

Sáb, 01/01/2005 - 12:00

NUMBER OF WORKERS	FAMILY MEMBERS	EXTERNAL WORKERS
Full time	0	1
Part time	0	3

Descripción granja

The farm is located in a "transition zone" of the MaB UNESCO Biosphere Reserve and the Protected Landscape Area Poľana. The Poľana stratovolcano mountain is covered by scarce forests with occurring only cliffs locally. The cliff Melichova skala gave the name to the farm. The farm is a part of the scattered settlement that is characteristic for the Podpoľanie region. It is well known in Slovakia and also abroad mainly for its traditions and folk festivals. Folk traditions are maintained also by Vágner family. Their farm as well as other farms cultivate land plots rich in history that are well preserved in the region. Private plots have never undergone land consolidation reforms during the Communism regime due to their low fertility. Life was hard here, and many families left. In recent years, they have come back followed by newcomers from other regions, not only for agriculture, but also to establish an agritourism business. This is the case of the Vágner family as well.

Página web y redes sociales

www.podmelichovouskalou.sk/

Facebook

www.biospotrebitel.sk/slovník/slovo/farma-pod-melichovou-skalou.htm

4. Agricultura multifuncional y sostenible y Paisajes agrícolas europeos (PAE)

Multifunctional & sustainable farming Key Words

Quality/Organic/Certified production

Tourism and recreation related to EAL

Traditional land use

Texto libre

From the point of view of multi-purpose and sustainable agriculture development and agritourism support the inclusion of a traditionally cultivated farmland into the transition zone of the MaB UNESCO Biosphere Reserve and the Protected Landscape Area Poľana was consider to be a very important step for residents. They also expressed their views on the issue in a referendum. The locals understand that the countryside has an exceptionally high potential for agritourism activities while its potential for agricultural production is extremely low. The value of the landscape was the most important aspect for Vágner family to move in and to start their business activities. They feel like home here and their attitude helps them in in their daily routine. Traditionally cultivated plots are attractive for their guests and tourists passing along their farm on a nearby road. The family is an exceptional example of how living on the agricultural landscape in Slovakia should look like.

Consejos / Recomendación

"Even though we are aware that family-based agri-business is a difficult way of living, we simply love farming, and the surroundings we live in helps us overcome obstacles and live to the fullest every day."

5. Consideraciones, formación / conocimientos y consultas / preguntas.

Consideraciones Generales

Although the farm owners have some training related to entrepreneurship activities on the farm, they say that complicated legislation is the most discouraging factor for the establishment of a family-run farm. From the experiences of other farmers they know that this issue is discussed widely almost at all small and family-run farms. There are many obstacles imposed by legislation, but the farm refuses to let go of quality at the expense of quantity. Such an approach is not common among business people. Therefore, start-ups and as well as established farmers need further education in the field of marketing and maintenance of landscape values in relation to food quality. The Podpoľanie region is an ideal example of how land cultivation in a traditional way at an extensive area should look like. However, many homesteads are abandoned and the land in their neighborhood is not maintained, thus negatively affecting major advantage of the territory - the specific landscape character that tourist are searching for. From the experiences of Vágner family arises yet another long overlooked problem - a suitable farm or homestead is not easy to obtain due to constraints which were caused by original owners when selling of properties (owners were not able to find consensus for the farm sale). This situation is one of the main obstacles for further development of multi-purpose and sustainable farming there. Another problem is insufficient infrastructure. Visitors from Slovakia but also foreigners are attracted to this region by its tangible natural, cultural and historical heritage as well as folk festivals and cultural events aimed at promoting traditional crafts and products during summer seasons. On the other side, the tourist potential of the country during the winter season is still untapped.

Strengths	Weaknesses
<ul style="list-style-type: none"> • El paisaje agrícola cultivado de manera tradicional es raro en Eslovaquia. • El paisaje típico con asentamientos dispersos (llamado "perezoso" en idioma eslovaco) con tradiciones folklóricas es bien conocido en el exterior. 	<ul style="list-style-type: none"> • No hay turismo de invierno a pesar del potencial existente. • Falta y débil infraestructura recreativa. • Deterioro de propiedades legalmente inestables que podrían ser útiles para fines comerciales.