

# Azienda agricola Brandimarte

## 1. introduzione

La famiglia Brandimarte alleva cavalli da oltre 30 anni sull'altopiano di Castelluccio di Norcia a 1.450 metri sul livello del mare sotto il monte Vettore 2.476 mt, la cima più alta dei Monti Sibillini. Il nonno di Emiliano iniziò questa attività di allevamento e vendita di cavalli nel 1985, quando il solo allevamento di bestiame nella zona era basato sulle pecore e la maggior parte degli abitanti erano pastori. L'azienda agricola ha 30 ha in affitto come pascolo per cavalli, bovini, asini e capre, mentre l'allevamento ovino è stato abbandonato a causa di frequenti assalti di lupo. 3,5 ettari di proprietà della famiglia Brandimarte sono dedicati al fieno e 2,5 ha alla produzione della famosa Lenticchia di Castelluccio di Norcia (IGP).

## 2. PROMOTORE PROFILO

**Nome**

Emiliano

**Cognome**

Brandimarte

**Anno di nascita**

1988

**Sesso**

Masculino

**Formazione**

High school

### 3. FARM PROFILO





### Address

Pian Grande di Castelluccio, 06046 Norcia (PG)

### Nazione

Italia

### Zona agricola in ettari

36.00

### Data di costituzione dell'azienda

1985

### Data da quando il promotore possiede / affitta l'azienda agricola

Dom, 01.01.2006 - 12:00

NUMBER OF WORKERS	FAMILY MEMBERS	EXTERNAL WORKERS
<b>Full time</b>	1	2
<b>Part time</b>	0	0

### descrizione dell'azienda

The farm consists of 36 ha, 6 ha company's property and the rest rented, mostly made of pastures. In a small part of the property (2.5 ha) the famous lentil of Castelluccio di Norcia

(PGI) is produced. The main animal breeding is based on horses, around 60, trained by Emiliano himself, with the help of his uncle, for riding school and trekking. A bovine breeding started in the very last year as a complementary activity based on Chianina race (White bullock of central Apennines (PGI)) and half-breed cattle, currently 9 heads.

#### **Sito web e social network links**

Facebook

## **4. Agricoltura multifunzionale/sostenibile e Paesaggi Agricoli Europei (PAE)**

#### **Multifunctional & sustainable farming Key Words**

Quality/Organic/Certified production

Tourism and recreation related to EAL

#### **Testo libero**

Adventure as inspiration and resilience as way of life are the keywords for this family farming engaged to maintain and valorize the surrounding mountain landscapes with prevailing pastures within highlands in the middle of Central Apennines. This area between Umbria and Marche is the National Park of Sibillini Mountains since 1993. It is famous for its unique landscapes, suitable for animal breeding and farming based on old cereals and the famous Lentil of Castelluccio di Norcia (PGI). After the earthquakes on 24th August 2016, 26th, and 30th October 2016, that hit 4 regions: Umbria, Marche, Abruzzo, and Lazio damaging 200,000 homes and 3,000 stalls, all people living in Castelluccio di Norcia, as well as in other towns and villages around the Sibillini Mountains, the epicenter of the earthquake, moved elsewhere. The majority of those living in Umbria moved to Lake Trasimeno and were hosted by hotels and residences. Emiliano and his family decided to remain with their animals, facing the difficulties and managing animal shelters and welfare at their best. In December 2016, they moved to Norcia descending along the roads and trails torn by the earthquake. The following spring of 2017, as well as 2018, they went back to Castelluccio repeating as in the past the transhumance tradition and offering their tourist services, such as horse riding in spring, summer, and fall, in collaboration with some hotels reopening in Norcia and surroundings and offering camping tents to tourists. Televisions and press gave a large publicity to this case of "resistance" to the post-earthquake difficulties despite of Castelluccio being an abandoned ghost village.

#### **Consiglio/Raccomandazione**

There is nothing comparable to natural beauty of Castelluccio di Norcia highlands. Nature can be sometimes tough, as it is commonly in winter when this area is isolated some days of a year because of heavy snows, or it was in the case of last destructive earthquake, but it is so attractive towards sensitive people that we cannot avoid to come back and restart what was interrupted by the recent natural disaster. The unique landscape and environment of the

## Parole chiave

## Considerazioni generali

Strengths	Weaknesses
-----------	------------