# La fattoria di Marijan Bavcon

# 1. introduzione

La città di Cerkno si trova nella parte occidentale della Slovenia, dove le valli prealpine si incontrano, circondata da ripidi pendii boscosi, a un'altitudine di 324 m. Nel comune risiedono circa 4700 abitanti, 36 abitanti per chilometro quadrato. L'agricoltura non è un'attività economica molto importante. Nella zona vi sono alcune aziende industriali di successo e negli ultimi tempi nell'area si è sviluppato sempre di più il turismo. Nelle vicinanze si trovano un hotel con spa e alcuni punti turistici interessanti. La zona è famosa per la tradizione di fare merletti e maschere carnevalesche tradizionali. Gli insediamenti circostanti si concentrano sui pendii o nelle parti più ampie delle valli. Solitamente le fattorie che si occupano di bestiame e di silvicoltura sono part-time. Cercano di mettere in relazione turismo e agricoltura attraverso l'introduzione di marchi locali per alcuni prodotti tipici locali.

## 2. PROMOTORE PROFILO

#### **Nome**

Marijan

### Cognome

Bavcon

### Anno di nascita

1968

#### Sesso

Masculino

#### **Formazione**

Secondary vocational school - electrician

# 3. FARM PROFILO





**Address** Bevkova 20, 5282 Cerkno

## Nazione

Slovenia

# Zona agricola in ettari

15.00

# Data da quando il promotore possiede / affitta l'azienda agricola

Mar, 01.06.2004 - 12:00

NUMBER OF WORKERS	FAMILY MEMBERS	EXTERNAL WORKERS
Full time	0	0
Part time	5	0

## descrizione dell'azienda

It is typically part-time farm. It provides its members with only part of their income, which is mostly acquired outside the agricultural activities. The area is among the more economically successful in Slovenia, with a low unemployment rate. The farm is situated on the outskirts of the village of Zakriž, 2 km from the urban settlement, in the protected area of Natura 2000. The family does not live on the farm but in an urban area 15 minutes away. The farm is divided into more parcels, of which only about 2 hectares of pasture, garden and orchard are around the farm. In addition to the farm house, there are also some traditional farm buildings (stable, hayrack, lope). Agricultural activity is largely intended for the self-supply of the family and close relatives. Sheep breeding, fruit processing, vegetable production and forestry are the main activities. The farm will remain part-time also in the future, but agriculture is by no means intended to be abandoned. They will seek for possibility of introducing some market-interesting traditional agricultural products. The potential successor of the farm is attending school with agricultural program.

#### Sito web e social network links

Village website

# 4. Agricoltura multifunzionale/sostenibile e Paesaggi Agricoli Europei (PAE)

### Multifunctional & sustainable farming Key Words

Tourism and recreation related to EAL Traditional buildings Traditional land use

#### **Testo libero**

The Cerkno Hills (in Slovenian: Cerkljansko hribovje or Cerkljansko) is a transitional region between the Alpine and the Dinaric landscape, centred in Cerkno in north-western Slovenia. Several passes in this area connect the Poljanska Valley and the Selška Valley with the Idrijca Valley and the Soča Valley. The highest peak is Porezen (1,630 m ASL). The landscape is geologically very diverse and one of the most interesting in Slovenia in this regard. Among the steep hills, numerous ravines and valleys have been carved out by the Cerknica River and its tributaries. Cerkno hills reach an average height of 1,000 m ASL. More than three quarters of the surface is covered by forests with a large plant and animal diversity. Many hiking trails are marked and maintained and many interesting tourist spots are located nearby.

# Consiglio/Raccomandazione

• Even part-time farms, although mostly self-sufficient, are important for the look of the landscape.

• They feel that they owe the preservation of agricultural activity to the past generations. And at the same time, there is some potential for development even on a part-time farm.

# 5. CONSIDERAZIONI, abilità/competenze coinvolte e domande/questioni

## Considerazioni generali

For the Bavcon family, farming is not the main activity and source of revenue. Owner of the farm has an electrical installations company. They maintain the farm because of the tradition, the attitude towards the work of the previous generations. They are strongly connected with the local community and environment. The farm represents opportunity for next generation who is still studying. The members of this generation are not yet fully determined about their own further career paths. For industrial agriculture, the area is not suitable, so the potential of the farm is seen in the development of traditional local products with a higher added value which, together with the development of tourism in this area, could generate a satisfactory income. One of the sons attends agricultural school. In agricultural school programs, students are given some information about the importance of preserving the agricultural landscape and the possibilities for the development of supplementary activities. More specific knowledge can also be gained in the training provided by the agricultural advisory service or through the projects implemented by local development agencies. There is raising awareness of the opportunities that are offered by unique and protected cultural landscape. Although there is little knowledge about the landscape elements and the farmers usually don't have a full idea of what represents the agricultural landscape and how to manage it and connect it with farm business. The Bavcon farm lies near the village Podkriž by Cerkno. It is included in one of the marked footpaths, it has a picturesque location, some interesting cultural monuments, historical sites, a detailed description on the website. The young members of the Bavcon family know and value the peculiarity of their place and they are trying to find a way to use it in connection with the development of their farm. But they say that they have enough time for concrete plans and that they are now focused on education.

Strengths	Weaknesses
<ul> <li>Membri della famiglia istruiti.</li> <li>Forte comunità locale.</li> <li>Regione prospera.</li> </ul>	<ul> <li>Collegamenti stradali.</li> <li>Visione della fattoria non definita.</li> <li>Potenziale di investimento della famiglia.</li> </ul>
Opportunities	Threats